

Leading the Industry in Actions to Promote Safety

Millions of interactions take place on our platforms every day. Here is what we are doing to keep our platforms safe:



Strong and Clear Standards

Strict Code of Conduct and Age Limits:

We have clear and detailed policies of acceptable user conduct which we regularly review and enforce. Minors are not permitted on our platforms, and a minor attempting to log in would be blocked.

Required Repeated Acceptance of Standards:

Broadcasters are subject to a full-screen reminder of content standards which must be acknowledged every time before they can go live.



Robust Monitoring

Effective Monitoring and Moderation:

We devote more than 350 people, more than half of our workforce, to safety and moderation. We leverage machine-learning and human moderation to proactively find, block, and remove the majority of the abusive content.

Prominent Report Abuse Button:

All our publicly posted content including videos, profiles and photos have the most prominent Report Abuse button of any major livestreaming app.

Continuous Screening for Sex Offenders:

We screen new registrants against databases of known sex offenders in the U.S. and regularly re-screen active users against these same lists, blocking registrations and activity from known sex offenders.

Sophisticated Use of Technology:

We use a combination of technology and human interaction to ensure compliance, including algorithmic textual analysis designed to spot anomalies that warrant additional scrutiny (e.g. users revealing that the age on their profile is not accurate).



Industry Leadership

Educating Users:

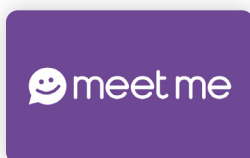
We take numerous steps to educate our users about the potential risks of online activity, especially the potential dangers of meeting a stranger in person.

Working Hand in Hand with the Industry:

We participate actively in 360 X-Industry Hack, a ground-breaking effort led by Microsoft and including Facebook, Google, Twitter and others to develop tools to combat child sexual exploitation online.

Involved in Industry Organizations:

We serve on the board of the Online Dating Association and are members of the Family Online Safety Institute.



We have a zero-tolerance policy for abusive behavior, and are committed to continuous improvement to ensure user safety.